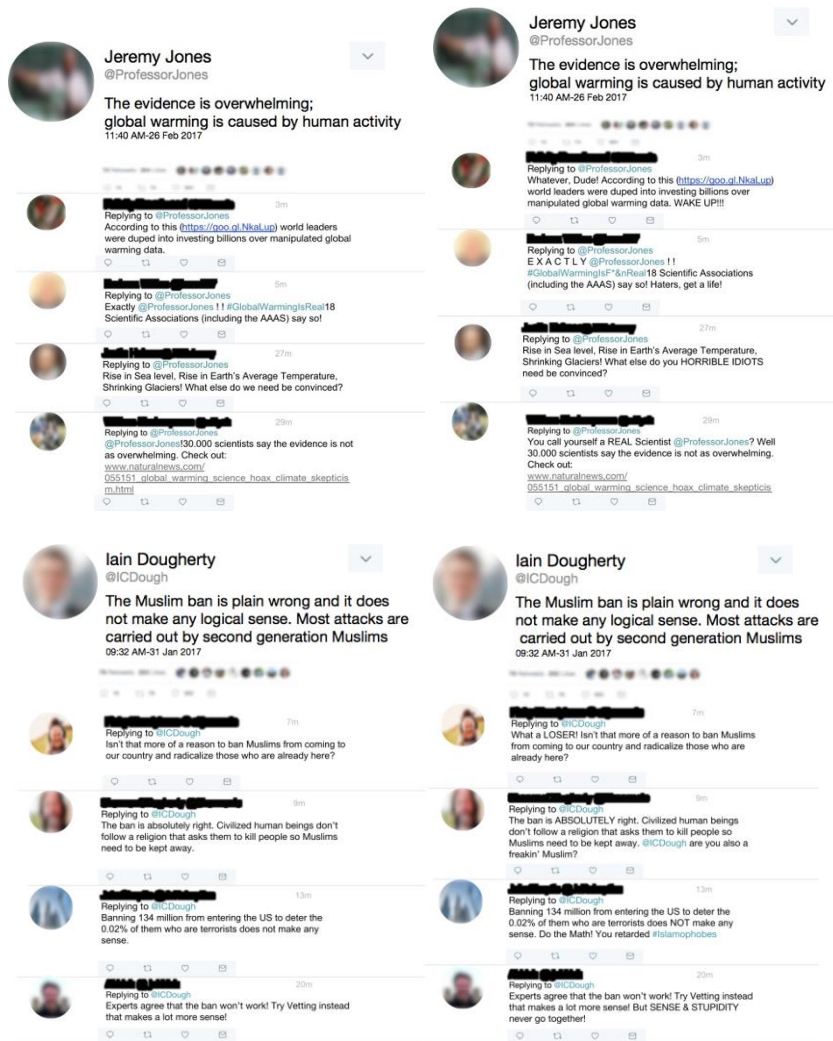


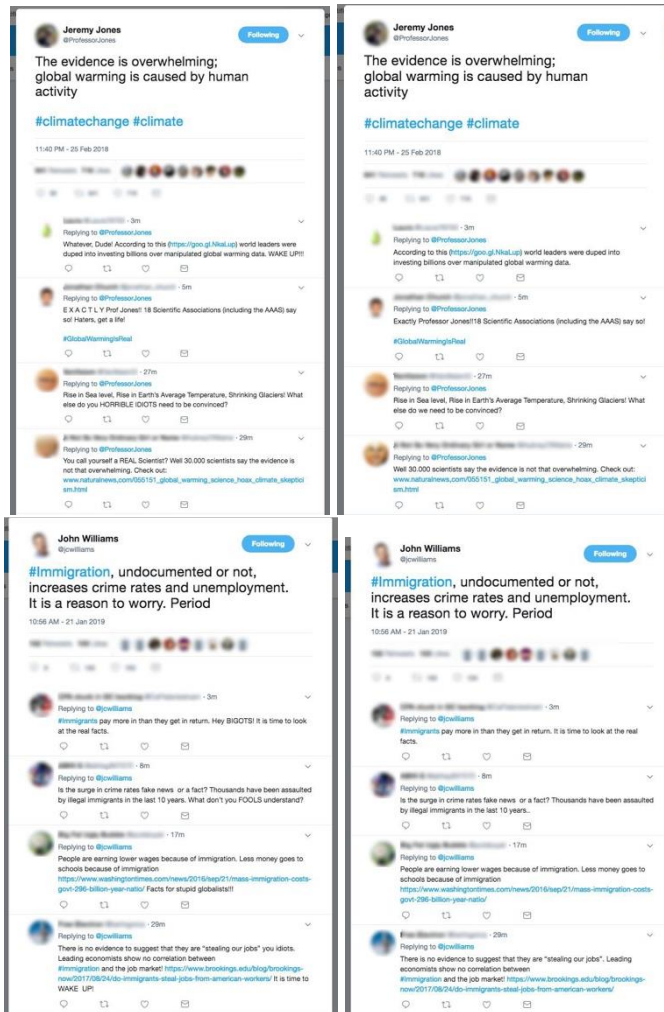
Online Appendix

Figure 6: Civil and Uncivil Treatments in Study I



Note: The first row represents statements about Climate Change and the second row statements about the Muslim Ban

Figure 7: Civil and Uncivil Treatments in Study II



Note: The top left: Uncivil, CC, Top right: Civil, CC, Bottom Left: Uncivil Immigration, Bottom Right: Civil Immigration, Subjects in the control group would only get the original Tweet without any comments.

Appendix: Table 5: Average Treatment Effects on Emotional Responses to Policy claims, Full Sample

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	EnthusiasmCC	EnthusiasmMB	DisgustCC	DisgustMB	FearCC	FearMB	AnxietyCC	AnxietyMB
ExpertTweet	2.396 (2.541)	1.766 (2.455)	-5.898* (3.192)	0.368 (3.129)	-3.957 (3.131)	1.220 (2.724)	-2.158 (3.039)	-0.675 (2.781)
CivilDebate	1.124 (2.509)	3.158 (2.424)	-4.743 (3.152)	3.181 (3.090)	-7.739** (3.093)	0.380 (2.690)	-4.877 (3.001)	-0.243 (2.747)
UncivilDebate	6.261** (2.530)	4.214* (2.444)	-9.074*** (3.178)	-0.714 (3.116)	-7.117** (3.118)	0.508 (2.712)	-4.541 (3.026)	-1.780 (2.769)
N	847	847	847	847	847	847	847	847
R-squared	0.023	0.017	0.014	0.048	0.065	0.017	0.052	0.025

Standard errors in parentheses
 *** p<0.01, ** p<0.05, * p<0.1

Appendix: Table 6: ATE for Climate Change Tweet (Study I): Merged Control Groups

	(1) Enthusiasm	(2) Disgust	(3) Anxiety	(4) Anger	(5) Fear
Civil Debate	-0.207 (2.180)	-1.772 (2.726)	-4.051 (2.651)	-0.797 (2.663)	-6.077** (2.746)
Uncivil Debate	4.510** (2.184)	-6.289** (2.731)	-3.787 (2.655)	-6.485** (2.667)	-5.147* (2.750)
Constant	17.95*** (1.267)	35.70*** (1.584)	41.37*** (1.540)	35.12*** (1.547)	42.10*** (1.595)
N	847	847	847	847	847

Standard errors in parentheses
*** p<0.01, ** p<0.05, * p<0.1

Appendix: Table 7: ATE for Muslim Ban Tweet (Study I): Merged Control Groups

	(1) Enthusiasm	(2) Disgust	(3) Anxiety	(4) Anger	(5) Fear
Civil Debate	2.265 (2.104)	3.277 (2.725)	0.284 (2.395)	3.332 (2.706)	0.003 (2.337)
Uncivil Debate	2.735 (2.107)	-1.610 (2.729)	-1.762 (2.399)	-2.439 (2.710)	-0.222 (2.341)
Constant	15.83*** (1.222)	31.94*** (1.583)	27.80*** (1.392)	33.47*** (1.572)	25.08*** (1.358)
N	847	847	847	847	847

Standard errors in parentheses
*** p<0.01, ** p<0.05, * p<0.1

Appendix: Table 8: Manipulation Check

<i>Dependent variable:</i>		
Incivility		
	(1)	(2)
CivilDebate	0.014 (0.052)	0.021 (0.052)
UncivilDebate	0.225*** (0.053)	0.214*** (0.053)
	No Controls	Controls
N	916	916
R ²	0.028	0.050

* p<0.1; ** p<0.05; *** p<0.01

Appendix: Table 9: *Direct Comparisons Between Uncivil and Civil Commentary: Climate Change*

	(1) Enthusiasm	(2) Anger	(3) Disgust	(4) Fear	(5) Anxiety
Uncivil-Civil Debate	11.64*** (2.181)	-13.13*** (2.589)	-16.34*** (2.635)	-11.82*** (2.537)	-14.53*** (2.480)
N	615	615	615	615	615

Standard errors in parentheses
*** p<0.01, ** p<0.05, * p<0.1

Appendix: Table 10: *Direct Comparisons Between Uncivil and Civil Commentary:
Immigration*

	(1) Enthusiasm	(2) Anger	(3) Disgust	(4) Fear	(5) Anxiety
Uncivil-Civil Debate	3.194* (1.758)	-5.139* (2.746)	-5.254* (2.793)	-0.104 (2.222)	0.483 (2.329)
N	615	615	615	615	615

Standard errors in parentheses
 *** p<0.01, ** p<0.05, * p<0.1